

The Camera-Ready Cafe` Newsletter

Premier Issue

Keeping the entrepreneur spirit alive.

We've Arrived!

Those of you interested in using our web design services can now see the quality of our web designs first hand. The Camera-Ready Cafe` is pleased to announce our arrival on to the Internet. Look for us on the World Wide Web. at :

WWW.camera-readycafe.com

You may also send E-mail to desktop chef, D. Anne Browne at The Camera-Ready Cafe`. Please send your comments, questions and critiques to our E-mail address:

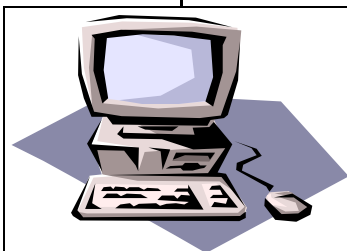
CRC Receives Business Certification

The Equal Opportunity Compliance Office (EOCO) in Baltimore City has administratively certified The Camera-Ready Cafe` as a Minority/Women's Business Enterprise. The Camera-Ready Cafe has been registered in the Baltimore City Minority and Women Business Enterprises Directory. The Cafe is listed in the directory as a provider of desktop publishing services.

Being a certified minority business is a tremendous networking op-

portunity. Not only will The Cafe` become a more recognized name in the business community. It will also be able to participate in business development activities such as bidding on city projects.

Completing the application process (includes an interview) is an indication of business commitment. This can set the stage for future business development efforts. Now that the certification process



The Camera-Ready Cafe` is open and ready for business

R&NP

*Letters to
The Editor*

Dear Friends,

Welcome to the premiere issue of The Camera-Ready Cafe` Newsletter. We hope that you will write to us and share your thoughts about this FREE issue and that you will also share it with your friends and colleagues. Please feel free to call us at (410) 637-7370 to tell us what you think or write us at P.O. Box 692 Baltimore, Md. 21133-0692. Until next time.

D. Anne

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Thank You For Your Referrals



Thank you for your referrals Brenda Go-burn-Smith of *Meeting and Marketing Communications*. Brenda keeps the entrepreneur spirit alive by promoting positive networking and referral opportunities. She is a marketing expert who specializes in "creating and delivering the right message, in the right medium, to the right audience. Contact Brenda at M&MC for your meeting and marketing needs at: 3900 Greenspring Av. Baltimore, Md. 21211-1311. (410) 644-4978. Fax:

(410) 664-1660. E-mail: MtgMktg@AOL.com

Thanks too for your referrals, Vesta Jackson-Crute of *PJC & Associates Public Relations Consultants*. Vesta is a Publicist/Public Relations Consultant who provides a variety of promotional and publicity services. PJC & Associates is a well known and respected organization with a growing list of satisfied clients. Need help with booking appearances or getting publicity? Contact Vesta at: P.O. 11723, Baltimore, Md. 21206-0323. (410) 325-5004. Fax: (410) 325-3507. E-mail: Vesta@AOL.com.



Q&A Addressing your questions about professional desktop services

Q I'd like to personalize my company's business forms so that the graphic is also included, but the graphic's not a standard image. How can I avoid hefty fees in order to have my cake and eat it too?

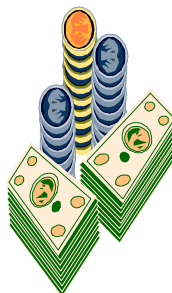


A The Camera-Ready Cafe` can design your business form to your specifications and scan the im-

age onto the form. We give you a personalized form on high contrast paper. All ready to be photocopied.

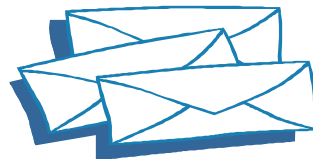
Q How can I be sure that I'm being charged a fair price for desktop publishing services?

A The Camera-Ready Cafe` uses a common pricing system for desktop publishing and pre-press services based on industry standards. Through consistent and equal task billing, all customers are charged the same price for the same service performed.



Q I'd like to send invitations to a special event and haven't been able to find the right invitations in the card store. Any suggestions?

A . Why not design your own invitations? Whether you want to express your affection, offer best wishes or extend an invitation, The Camera-Ready Cafe` can help you find the perfect way to express yourself.



Be A Friend/Refer A Friend

Please let us know if you have a friend who would like a copy of The Camera-Ready Cafe` Newsletter or brochure.

Name: _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 E-mail _____
 Business/Occupation _____

Your Comments & Suggestions Are Welcome

Please mail to: D. Anne Browne @
 CRC P.O. 692 Baltimore, Md. 21133
 or Fax to: (410) 655-8555



Need a

- ♦ newsletter
- ♦ business form
- ♦ resume`
- ♦ web page
- ♦ manual
- ♦ letterhead
- ♦ greetings card
- ♦ book
- ♦ magazine
- ♦ catalog
- ♦ business card
- ♦ coupon
- ♦ logo
- ♦ menu
- ♦ or flyer

designed?

Make the ultimate choice in creative desktop services. Indulge yourself in our smorgasbord of professionally rendered layouts and color schemes. Feast on our menu of marketing and promotional tools prepared by our Desktop Master Chef and Web Page Designer, D. Anne Browne. To make a reservation or place an order call:

The Camera-Ready Cafe

A delicious adventure in desktop cuisine

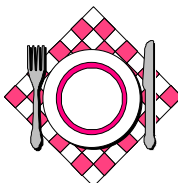
(410) 637-7370
Fax: (410) 655-8555



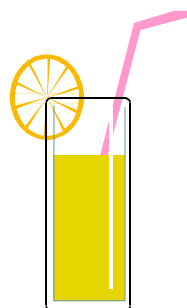
Chef's Specials

Baby Back Business Cards are a hot and spicy combination of camera-ready art work and your choice of true font type style.

Greetings Card Grande` Feature our home grown greetings and personal sentiments briskly tossed to make a crisp professional presentation. Your text lightly garnished and served camera-ready with a side order of border and clip art. Graphics and scanned photos add just the right touch to your celebration or remembrance.



Invitation Ambrosia combine an appetizing combination of the finest border art styles with festive fonts to fit any occasion. Mouth watering layouts served camera-ready in a top or side-fold for-



mat.

Flaming & Flavorful Four-Page Newsletters offer a tasteful alternative to traditional newsletter and brochure designs. Scrumptious newsletter layouts served camera-ready in a two or three column format. Four page minimum.

Mouth Watering

Web Designs announce your arrival on to the Internet with our colorful and exciting combinations of text, photos and scanned artwork designed especially for viewing on the World Wide Web.

To make a reservation
or to place an order,
call us at (410) 637-7370



Quick & Easy Tip of the Day:

Labels on jars will remain clean and legible if you cover them with a thick coat of clear nail



Thought of the Day:

Behold the tortoise. He makes progress only when he sticks his neck out.

The Camera-Ready Cafe`

A delicious adventure in desktop cuisine.

P.O. Box 692
Baltimore, Maryland 21133-0692



The Camera-Ready Cafe



To Our Newest Clients

The Camera-Ready Cafe` wishes to thank the following individuals and companies for their business. We were pleased to provide the desktop publishing services they requested. Many thanks to:

Mr. Warren Coleman, President of Micro World Computer Services, Inc. for ordering the design of *The Field Technician Report Newsletter*.

Dr. Lloyd T. Bowser, Jr./The Foot Doctor for ordering the design of his logo, *The Footstop Plus Newsletter*, mailing labels, and postcards.

Mrs. Vera Dorsey on behalf of the Dorsey Family for ordering the *wedding announcements & invitations* for her son's upcoming wedding.

Ms. Sandi Dobson, Editor-In-Chief of the arts and

entertainment magazine, *Buzz-n'Round Baltimore* for commissioning us to help with the design of their May/June issue.

Mr. Rufus Ingram, CPA for ordering the design of the monthly newsletter which bears his name.

Dr. Karen M. Waters for ordering the design of the business cards for *Set Free Counseling Services*.

Ms. Karen J. Fulton, Educational Director of *Full Moon Farm* (Horse Farm) for ordering the design of their newsletter.

Ms. Sharon Donoff for ordering the design and wordprocessing of her professional resume`. Congratulations on your new job!

We Appreciate Your Business
